

THE CARPET CHOICE FLOORING COLLECTION

MAY - JUNE 2009

# Inspire

within

**CARPET  
THREE ROOMS**

See great  
deals inside.

*Inspired style  
Inspired deals*

Harrington

*Solution Dyed Nylon Textured*

This contemporary design creates the perfect foundation for the rest of your interior scheme.

*8 colours available*

*15 Year Wear Warranty*

*Colour featured: Ironsand*

**\$34.00**

per square metre

**\$124.40** per lineal metre

carpet only

[www.carpetchoice.com.au](http://www.carpetchoice.com.au)

**CARPET CHOICE**

**THE RIGHT CHOICE**



# Inspire *within*

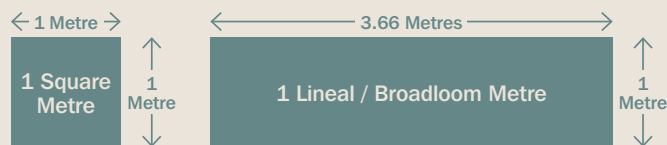
Transforming your home is simple with Carpet Choice. A new floor can make a world of difference and turn tired looks into inspired living. This season, Carpet Choice has the perfect flooring solutions to match your home décor and individual style. From luxurious carpets, contemporary timbers, laminates and vinyls, watch your home come to life with colour, texture and fabulous designs. Be inspired by The Carpet Choice Flooring Collection and see the possibilities.

## 6 simple steps to make the right choice

### Things to help you get started

#### CARPET MEASUREMENTS EXPLAINED

Carpet is mostly sold in widths of 3.66 metres referred to as lineal (lm) or broadloom (blm) metres. The following illustration will help you understand the difference between a lineal metre and a square metre (sqm).



#### PRICING

Carpet can only be bought by a lineal/broadloom metre which is generally 3.66 metres wide. However so that you can compare carpet prices against other flooring such as tiles and timber, you will notice that our pricing also reflects a square metre price.

#### STEP 1

##### Determine the quantity of carpet you will need

	Approx*
Master Bedroom	5 lm = 18 sqm
Kids Bedroom 1	4 lm = 15 sqm
Kids Bedroom 2	4 lm = 15 sqm
Bedroom/Study 3	3 lm = 11 sqm
Lounge	5 lm = 18 sqm
Dining	4 lm = 15 sqm

These measures are based on average room sizes and will obviously vary from home to home.

\*Estimated room sizes include wastage.

#### STEP 2

##### Think about what you need from your carpet

Whether you have kids and/or pets or are just wanting carpet for an investment or rental property, these factors can determine your carpet selection based on durability, price, style or all of these factors.

#### STEP 3

##### Select the style of carpet you like

- Plush
- Loop
- Twist
- Textured

Please refer to page 8 for further details.

#### STEP 4

##### Choose a carpet fibre type

- Wool
- Nylon
- Polypropylene
- Blend - Wool/Nylon
- Solution Dyed Nylon

#### STEP 5

##### Consider how much you need to invest on your carpet purchase

As a general rule, installed carpet prices usually range between \$150 - \$400 per lm, or \$40 - \$100 per sqm.

If you have followed Step 1 and worked out the number of lineal or square metres required for your home and decided on a price you can then determine the cost. For example if you require 20 lm/73 sqm and want to spend \$150 lm/\$40 sqm it will cost \$3,000 to carpet your home.

#### STEP 6

##### Select your preferred carpet colour palette

Once you have answered the 5 preceding questions, you need to consider what colour to choose, from the range of carpets that are right for your specific needs.

## CARPET THREE ROOMS

To make it easier for you to calculate the cost of carpet, we've included Carpet Three Rooms price tags throughout this catalogue. Remember, any product in the catalogue can be put into Three Rooms pricing, just ask in-store for details. All Carpet Three Rooms prices include installation.

\*Based on 12 lineal metres for 3 standard size rooms, priced as a package for this catalogue.

### Ayresford

Nylon - Textured

This contemporary designed Stainmaster® Carpet will add instant style to any room.

16 colours available

10 Year Abrasive, Stain &

Soil Warranty

Colour featured: Ghost Grey



**\$34.00**

per square metre

**\$124.40** per lineal metre

carpet only

**CARPET  
THREE ROOMS**

FULLY  
INSTALLED  
**\$2150\***

See this page for details



## Spotted Gum

Timber - 1 Strip (133mm)

Give your space a modern edge with this attractive Boral Timber Flooring.

Lifetime Structural Warranty and 25 Year Residential Wear Warranty

**\$109.00**

per square metre  
plus installation

## Grand Junction

Wool Plush

Sink your feet into this luxurious and stylish carpet.

10 colours available  
15 Year Wear Warranty  
Colour featured: Dune



**\$53.00**

per square metre  
\$194.00 per lineal metre  
carpet only

**NEW  
ARRIVAL**

**CARPET CHOICE**

THE RIGHT CHOICE 3



## Erskine

*Solution Dyed Nylon Textured*

Another fashionable carpet that's all about style. It's versatile enough to suit any room in your home.

*9 colours available*

*15 Year Wear Warranty*

*Colour featured: Gum Leaf*

**\$34.00**

per square metre

**\$124.40** per lineal metre  
carpet only



## Corrigan

*Nylon Textured*

A hardwearing and easy to clean carpet with unique Stainblock® treatment.

*10 colours available*

*10 Year Wear, 7 Year Soil*

*& 7 Year Stainblock® Warranty*

*Colour featured: Choc Chip*



**\$26.00**

per square metre

**\$95.20** per lineal metre  
carpet only



## Ceramix

*Luxury Vinyl Tile*

A contemporary alternative to traditional ceramic floor tiles. CERAMIX combines enduring style with modern looks.

*10 designs available*

*10 Year Wear Warranty*

**\$52.95**

per square metre  
plus installation





## Harburn

Solution Dyed Nylon Textured

Add a touch of style to your décor with this contemporary design.

8 colours available

15 Year Wear, Stain &

Colourfastness Warranty

Colour featured: Hampton

**\$28.00**

per square metre

**\$102.50** per lineal metre

carpet only



*10 reasons why we're the right choice.*

### *Advice*

Our goal is to help you make the right choice. We listen to what you want and then show you your best options.

### *No Pressure*

We will treat you with courtesy, respect and integrity. No pressure, no hassling.

### *Service*

We guarantee we will be on time for your appointment.

### *Time*

We know your time is precious so we will make arrangements that suit you.

### *Lifetime*

We are so confident in the quality of our workmanship, we give a Lifetime Installation Guarantee.\*

### *Confidence*

Have confidence in your choice of carpet! Our Right Choice Guarantee gives you the opportunity to change your mind... up to 60 days after installation!\*

### *Price Protection*

With our Price Protection Guarantee we will refund you the difference if you find a lower price on the same carpet installation within 7 days of purchase.

### *Ease*

Our showrooms make it easy for you to make the Right Choice - all products are displayed with product information and buying guides. And everything in-store is priced.

### *Community*

Because we are locally owned and operated we care about our community.

### *Comfort*

We want you to experience pleasure and comfort from your new carpet, so we include a better quality underlay with every carpet purchase.

\*Conditions apply.

See in-store for details.

**CARPET CHOICE**

**THE RIGHT CHOICE**



**AIRSTEP**  
CARPET UNDERLAY

**BRIDGESTONE**

## Put a bounce in your step with Bridgestone Connoisseur underlay.

Selecting a new carpet is exciting. A lot of things need to be considered – fibre type, colour and design to name a few. You want your home to be a warm and welcoming environment, but there is also an important decision to be made regarding your carpet's underlay.

Not only does underlay feel great underfoot, it also improves the longevity of the carpet. Therefore, investing in the right underlay to complement the style of carpet chosen will provide you with many years of enjoyment. Connoisseur carpet underlay, manufactured by Bridgestone Australia is exclusive to Carpet Choice.

Connoisseur underlay is manufactured with pure natural rubber from rubber trees. It absorbs sound, reducing normal noise transmission between floors by up to 80% with its unique waffle design. Connoisseur underlay is dust free, lint free and fibre free, making it ideal for people who are allergy-prone. Connoisseur underlay is also suitable for use with approved floor heating systems to a surface temperature of 40°C. When it comes to underlays, Connoisseur has the best insulating properties for the passage of heat from the floor to the room.

Connoisseur is also guaranteed for the life of the carpet you purchase.

For more information and features of Bridgestone's Connoisseur underlay check out [www.carpetchoice.com.au](http://www.carpetchoice.com.au) or visit your local Carpet Choice store.

## Amaretti

*Solution Dyed Nylon Twist*

A great choice for any home with a busy lifestyle.

10 colours available  
15 Year Wear Warranty  
Colour featured: Woodland

**\$42.00**

per square metre

**\$153.70** per lineal metre  
carpet only

## Ramblers Way

*Wool Berber Loop*

This exquisite carpet will instantly add class to any room.

8 colours available  
15 Year Wear Warranty  
Colour featured: Siam

**\$40.00**

per square metre

**\$146.40** per lineal metre  
carpet only

## Taradale

*Nylon Textured*

A stylish finish with the right mix of practicality and elegance for your type of living.

8 colours available  
10 Year Wear Warranty  
Colour featured: Thunderclap

**\$30.00**

per square metre

**\$109.80** per lineal metre  
carpet only

**TOP  
SELLER**



## Blackbutt

Timber - 1 Strip (134mm)

Instant individuality and prestige is achieved with this timber flooring using Uniclic's glueless joins.

Lifetime Structural Warranty & 25 Year Residential Wear Warranty

**\$109.00**

per square metre  
plus installation

## Raynesford

Wool Textured

Add subtle style to your home with this luxurious carpet.

8 colours available

10 Year Wear Warranty

Colour featured: Malt



**\$47.00**

per square metre  
**\$172.00** per lineal metre  
carpet only

**CARPET**  
FULLY  
INSTALLED **\$2695\***  
See page 2 for details

**CARPET CHOICE**

THE RIGHT CHOICE 7

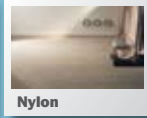


## WHAT *carpet fibre* IS THE RIGHT CHOICE FOR YOU?

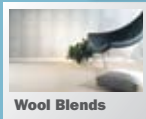
Choosing a carpet fibre can be a challenging experience. To help you identify the best flooring for you and your lifestyle visit the Carpet Choice website. You'll find all the advice you need including the features and benefits of the various fibre types.



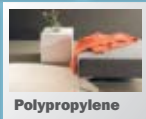
Wool



Nylon



Wool Blends



Polypropylene



Solution Dyed

## WHAT *carpet style* IS THE RIGHT CHOICE FOR YOU?

To create your dream home there are many carpet styles to choose from. The four main styles are:



### LOOP

A looped carpet, as the name suggests, is when the carpet pile forms a loop. The pile comes from the backing to its full height, forms a loop and returns to the backing. Loop pile carpets provide the best performance for durability. There are several types of loop pile carpets, each creating a distinct look for your home.



### TWIST

Twist pile carpets are made with twisted yarn that cause the pile to lay in different directions, giving a more textured appearance. Twist pile carpets are hard wearing and maintain their finish. Consider a twist pile carpet if you have a busy life but still want the look and feel of a contemporary carpet. Perfect for family homes or households with pets.



### PLUSH

Plush (or cut pile) carpets are achieved where the loops are first cut and then the tips of the loops are sheared. This creates a carpet with a luxurious, velvet feel. This soft appearance suits those who enjoy plush carpet underfoot and are able to maintain it appropriately.



### TEXTURED

Textured carpets are made up of loops and/or cut fibres that vary in height. Level cut loop, cut and loop and high low loop (sisal) are all examples of this popular design.

For more information on carpet styles to suit your home and lifestyle visit [www.carpetchoice.com.au](http://www.carpetchoice.com.au)

## Grovedale

Wool Blend Twist  
(80% Wool / 20% Synthetic)

The contemporary wool carpet will complement any décor.

6 colours available  
7 Year Wear Warranty  
Colour featured: Portland



**\$34.00**

per square metre

**\$124.40** per lineal metre  
carpet only

**NEW  
ARRIVAL**



## Visage

8mm Laminate - 2 Strip

Contemporary, stylish,  
affordable and easy  
to install.

4 designs available

20 Year Residential Wear Warranty

Design featured: Blackwood

**\$27.95**

per square metre  
plus installation

**GREAT  
VALUE**

## Indulgence

Solution Dyed Nylon Textured

Add a touch of class  
to any décor with this  
contemporary design.

9 colours available

15 Year Wear, Stain

& Colourfastness Warranty

Colour featured: Espirit

**\$34.00**

per square metre  
**\$124.40** per lineal metre  
carpet only

## Blaxland

Nylon Twist

A comfortable choice for  
everyday living, to suit your  
decorating style.

14 colours available

5 Year Wear Warranty

Colour featured: Lacquer

**\$24.00**

per square metre  
**\$87.80** per lineal metre  
carpet only

**CARPET  
THREE ROOMS**  
FULLY  
INSTALLED **\$1695\***  
See page 2 for details

**CARPET CHOICE**

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## Hammersley

*Nylon Twist*

Enjoy durability and comfort for everyday living.

10 colours available

10 Year Wear, 7 Year Soil & 7 Year Stainblock® Warranty

Colour featured: Hudson Brown

**\$30.00**

per square metre

**\$109.80** per lineal metre  
carpet only

**CARPET**  
**THREE ROOMS**  
FULLY  
INSTALLED **\$1970\***  
See page 2 for details

## Stockton

*Nylon Plush*

While your taste in art and décor may change over the years, this plush pile carpet is timeless.

12 colours available

10 Year Wear, 7 Year Soil & 7 Year Stainblock® Warranty

Colour featured: Azurite



**\$31.00**

per square metre

**\$113.50** per lineal metre  
carpet only

**TOP  
SELLER**

## Marble Falls

*Nylon Loop*

A classic carpet that's perfect for high traffic areas.

11 colours available

10 Year Wear, 7 Year Soil & 7 Year Stainblock® Warranty

Colour featured: Byron

**\$31.00**

per square metre

**\$113.50** per lineal metre  
carpet only



## Mill Point

Polypropylene Textured

Perfect for those who are looking for quality and affordability in a carpet with modern styling.

7 colours available

7 Year Wear Warranty

Colour featured: River Stone

**\$21.00**

per square metre

**\$76.90** per lineal metre  
carpet only

**CARPET**  
THREE ROOMS  
FULLY  
INSTALLED  
**\$1580\***  
See page 2 for details

## Thorngrove

Nylon Printed Twist

For both classic and modern interiors this Stainmaster® Carpet provides a perfect look.

10 colours available

15 Year Abrasive, Stain &

Soil Warranty

Colour featured: Eyre

**\$39.00**

per square metre

**\$142.70** per lineal metre  
carpet only

WITH OVER 130 STORES NATION-WIDE,  
FIND YOUR NEAREST CARPET CHOICE STORE AT  
[www.carpetchoice.com.au](http://www.carpetchoice.com.au)



**FIND YOUR  
NEAREST STORE**

Conditions apply to all Guarantees and Warranties mentioned in this Catalogue. Actual colour samples shown may vary due to the printing process. Selected carpets may not be on display at some stores, but can be ordered from all stores. Vinyl, timber and laminate prices do not include sub-floor preparation or installation. Laid prices do not include extras such as moving furniture, disposal of old flooring, floor preparation work and stair accessories. Featured products available until sold out. Catalogue printed April 2009. Prices may vary in regional and rural areas.

For full warranty details on Stainmaster® Carpet, please refer to the booklet 'Your Complete Guide to Carpet Care Maintenance and Warranties', available from INVISTA (Australia) Pty Ltd on 1800 335 624. Stainmaster® is a registered trademark of INVISTA for carpet. Always stylish. Always beautiful® is a registered trademark of INVISTA.

Square metre prices are indicative only and do not allow for wastage, as most carpets shown are either 3.66 metre wide or 4 metre wide. Catalogue pricing is valid until 30th June 2009.

\*Interest Free Terms are available at selected Carpet Choice stores. Terms and conditions apply. See in-store for details. Approved applicants and selected products only. Fees charges and conditions apply. See in store for details. GE CreditLine is a credit facility provided by GE Finance Australasia Pty Ltd (ABN 88 000 015 485). Buyers Edge is a credit facility provided by GE Capital Finance (ABN 42 008 583 588), both trading as GE Money. FAITH CC1390

Carpet Choice chooses to use Dulux & Porter's Paints.



with stores Australia wide, we're your choice in flooring

## Coventry

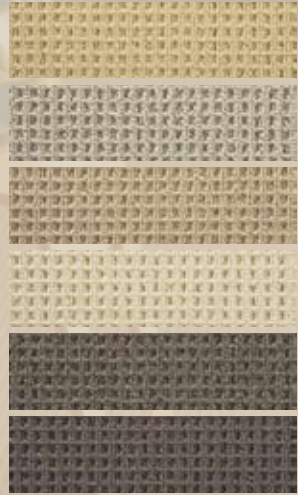
*Polypropylene Textured*

Add style to your home or investment property with this contemporary design.

7 colours available

7 Year Wear Warranty

Colour featured: Almond Tart



**\$17.00**

per square metre

**\$62.20** per lineal metre  
carpet only

**CARPET**  
**THREE ROOMS**  
FULLY  
INSTALLED **\$1395\***  
See page 2 for details

**SUPER  
SPECIALS**

## Loc Floor

*Laminate - 2 Strip*

This European made flooring is exceptionally durable.

Don't be misled by cheaper imitations. Loc Floor uses the Uniclic locking system.

10 Year Residential Wear Warranty  
Design featured: Brushbox

**\$22.95**

per square metre  
plus installation

Price valid only for design featured

For comprehensive floor covering information visit [www.carpetchoice.com.au](http://www.carpetchoice.com.au)

Visit your local store.

Make the right choice in floor coverings with:

**Phone 132 008 for your nearest store**

**CARPET CHOICE**

**THE RIGHT CHOICE**