

# Different name, same quality service

**T**HIS week Country Living & Entertaining in Barmera officially changes its name to Riverland Pools and Maintenance.

"Whilst we have changed our business name, Mandy and I want to reassure our valued customers that everything else stays the same," said Phil Selfe, proprietor of Riverland Pools and Maintenance.

"After 20 years trading as Country Living and Entertaining, we felt it was time to alter our name to something which clearly identifies our operating specialities which are the sale, installation and servicing of pools and spas and so, from July 1, 2009, we became Riverland Pools and Maintenance.

Of course, it is still "worth that trip to Barmera" to inspect our impressive range of Classique outdoor furniture, umbrellas, shade sails, Befeater barbecues and gas heaters," he said.

Riverland Pools and Maintenance specialises in installing pools and spas, as well as providing a number of outdoor accessories to transform your backyard into an oasis for perfect entertaining.

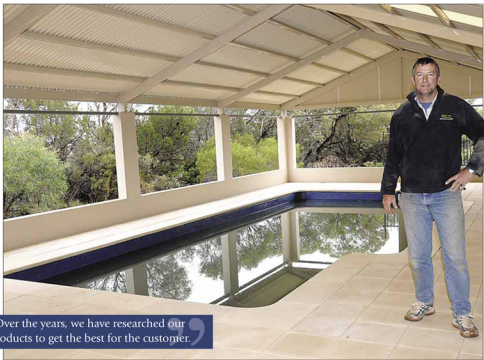
Phil Selfe has been installing pools and spas for more than 10 years and said he enjoys seeing the finished product and positive feedback from his customers.

"You name it, we can build your backyard from start to finish with quality fittings and fixtures at a very reasonable price," he said.

"When we do the job for you, we can do everything, and all you have to do is dive in the pool at the end.

"Over the years, we have researched our products to get the best for the customer."

Riverland Pools and Maintenance offers supply and installation of fibreglass, concrete and above ground pools, as well as being able to provide landscaping



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■ CLASSY: Proprietor of Riverland Pools and Maintenance Phil Selfe specialises in the sales, installation and servicing of pools and spas. Photo: JANE WILSON

services such as paving, fencing, shade sails and other structures.

"Anything you can get with the pool, we can do it and it generally takes less than a week to install," Phil said.

With the business name

change, Phil and Mandy are offering customers the chance to take \$2000 off the recommended retail price of a stunning blue azure eight metre fibreglass swimming pool for a limited time only.

Providing reliable quality

brand names such as Freedom Pools, Waterco, Onga, Davey and Heritage Spas, Riverland Pools and Maintenance assures a quality product you will be more than happy with.

"We stand behind our quality

products," Phil said.

In fact, Freedom Pools and Maintenance, have been designing and manufacturing quality fibreglass and concrete pools for over 35 years.